

CONTRACT



WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

And:

Screen Strategies Media
11150 Fairfax Blvd., Suite 505
Fairfax, VA 22030

Contract / Revision 913131 /		Alt Order # 00913131
Product MURPHY FOR SENATE		
Contract Dates 09/24/16 - 10/02/16	Estimate # 2411	
Advertiser Friends of Pat Murphy		Original Date / Revision 09/23/16 / 09/23/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WVEA-TV	Account Executive Jill Mulhall	Sales Office Univision-New Y
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code PM	Product 1/2 PM
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WVEA	09/26/16	09/26/16	Morning M-F 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$15.00				
N 2	WVEA	09/27/16	09/27/16	Morning M-F 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$15.00				
N 3	WVEA	09/28/16	09/28/16	Morning M-F 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$15.00				
N 4	WVEA	09/30/16	09/30/16	Morning M-F 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$15.00				
N 5	WVEA	09/26/16	09/26/16	M-F 7a-11a Despierta America	7a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$100.00				
N 6	WVEA	09/27/16	09/27/16	M-F 7a-11a Despierta America	7a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$100.00				
N 7	WVEA	09/28/16	09/28/16	M-F 7a-11a Despierta America	7a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$100.00				
N 8	WVEA	09/29/16	09/29/16	M-F 7a-11a Despierta America	7a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$100.00				
N 9	WVEA	09/30/16	09/30/16	M-F 7a-11a Despierta America	7a-11a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$100.00				
N 10	WVEA	09/25/16	09/25/16	Daytime Su 11a-12p	11a-12p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$75.00				
N 11	WVEA	09/26/16	09/26/16	Daytime M-F 11a-12p	11a-12p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$100.00				
N 12	WVEA	09/29/16	09/29/16	Daytime M-F 11a-12p	11a-12p		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

<u>Contract / Revision</u>	<u>Alt Order #</u>
913131 /	00913131

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/16 - 10/02/16	MURPHY FOR SENATE	2411

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Pat Murphy	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$100.00				
N 13	WVEA	09/28/16	09/28/16	Daytime M-F 12p-1p	12p-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$100.00				
N 14	WVEA	09/30/16	09/30/16	Daytime M-F 12p-1p	12p-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$100.00				
N 15	WVEA	09/27/16	09/27/16	Daytime M-F 1p-2p	1p-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$100.00				
N 16	WVEA	09/26/16	09/26/16	Daytime M-F 2p-3p	2p-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$100.00				
N 17	WVEA	09/29/16	09/29/16	Daytime M-F 2p-3p	2p-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$100.00				
N 18	WVEA	09/30/16	09/30/16	Early Fringe M-F 3p-4p	3p-4p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$100.00				
N 19	WVEA	10/02/16	10/02/16	Daytime Su 10a-11a	10a-11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$50.00				
N 20	WVEA	09/27/16	09/27/16	Early Fringe M-F 5p-6p	5p-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$325.00				
N 21	WVEA	09/29/16	09/29/16	Early Fringe M-F 5p-6p	5p-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$325.00				
N 22	WVEA	09/26/16	09/26/16	Early News M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$400.00				
N 23	WVEA	09/27/16	09/27/16	Early News M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$400.00				
N 24	WVEA	09/28/16	09/28/16	Early News M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$400.00				
N 25	WVEA	09/29/16	09/29/16	Early News M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$400.00				
N 26	WVEA	09/30/16	09/30/16	Early News M-F 6p-630p	6p-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$400.00				
N 27	WVEA	09/26/16	09/26/16	Early News M-F 630p-7p	630p-7p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$475.00				
N 28	WVEA	09/27/16	09/27/16	M-F Prime 7p-8p	7p-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$550.00				
N 29	WVEA	09/28/16	09/28/16	M-F Prime 7p-8p	7p-8p		:30				NM	1	\$550.00

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09/24/16 - 10/02/16	MURPHY FOR SENATE	2411

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Pat Murphy	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$550.00				
N 30	WVEA	09/30/16	09/30/16	M-F Prime 7p-8p	7p-8p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$550.00				
N 31	WVEA	09/24/16	09/24/16	Sa Prime 7p-8p	7p-8p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S-				1	\$325.00				
N 32	WVEA	09/27/16	09/27/16	M-F Prime 9p-10p	9p-10p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$550.00				
N 33	WVEA	09/28/16	09/28/16	M-F Prime 10p-11p	10p-11p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$550.00				
N 34	WVEA	09/29/16	09/29/16	M-F Prime 8p-9p	8p-9p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$550.00				
N 35	WVEA	10/02/16	10/02/16	Early Fringe Su 5p-6p	5p-6p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$100.00				
N 36	WVEA	10/02/16	10/02/16	Su Prime 7p-8p	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$500.00				
N 37	WVEA	09/25/16	09/25/16	Su Prime 10p-11p	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$400.00				
N 38	WVEA	09/26/16	09/26/16	Late News M-F 11p-1130p	11p-1130p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$425.00				
N 39	WVEA	09/27/16	09/27/16	Late News M-F 11p-1130p	11p-1130p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$425.00				
N 40	WVEA	09/28/16	09/28/16	Late News M-F 11p-1130p	11p-1130p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$425.00				
N 41	WVEA	09/29/16	09/29/16	Late News M-F 11p-1130p	11p-1130p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$425.00				
N 42	WVEA	09/30/16	09/30/16	Late News M-F 11p-1130p	11p-1130p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$425.00				
N 43	WVEA	09/26/16	09/26/16	Late News M-F 1130p-12a	1130p-12a		:30				NM	1	\$605.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$605.00				
N 44	WVEA	09/27/16	09/27/16	Late News M-F 1130p-12a	1130p-12a		:30				NM	1	\$605.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$605.00				
N 45	WVEA	09/29/16	09/29/16	Late News M-F 1130p-12a	1130p-12a		:30				NM	1	\$605.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$605.00				
N 46	WVEA	09/30/16	09/30/16	Late News M-F 1130p-12a	1130p-12a		:30				NM	1	\$605.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Pat Murphy	09/23/16 / 09/23/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$605.00				
N 47	WVEA	09/26/16	09/26/16	Late Fringe M-F 12a-1a	12a-1a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$95.00				
N 48	WVEA	09/27/16	09/27/16	Late Fringe M-F 12a-1a	12a-1a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-T-----				1	\$95.00				
N 49	WVEA	09/28/16	09/28/16	Late Fringe M-F 12a-1a	12a-1a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$95.00				
N 50	WVEA	09/29/16	09/29/16	Late Fringe M-F 12a-1a	12a-1a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$95.00				
N 51	WVEA	09/30/16	09/30/16	Late Fringe M-F 12a-1a	12a-1a		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$95.00				
N 52	WVEA	09/26/16	09/26/16	Late Fringe M-F 1a-2a	1a-2a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	M-----				1	\$15.00				
N 53	WVEA	09/29/16	09/29/16	Late Fringe M-F 1a-2a	1a-2a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$15.00				
N 54	WVEA	09/30/16	09/30/16	Late Fringe M-F 1a-2a	1a-2a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----F--				1	\$15.00				
N 55	WVEA	09/25/16	09/25/16	Late Fringe Su 11p-1130p	11p1130p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-----S				1	\$70.00				
N 56	WVEA	10/02/16	10/02/16	Late Fringe Su 1130p-12a	1130p-12a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$325.00				
N 57	WVEA	10/01/16	10/01/16	Late Fringe Sa 12a-1230a	12:00 XM-12:30 XM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S-				1	\$400.00				
N 58	WVEA	09/28/16	09/28/16	Early Fringe M-F 4p-5p	4p-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$150.00				
N 59	WVEA	09/28/16	09/28/16	Late News M-F 1130p-12a	1130p-12a		:30				NM	1	\$605.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--W----				1	\$605.00				
Totals								0.00				59	\$15,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	4	\$870.00	(\$130.50)	\$739.50
09/26/16 - 10/02/16	55	\$14,980.00	(\$2,247.00)	\$12,733.00
Totals	59	\$15,850.00	(\$2,377.50)	\$13,472.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



WVEA-TV
2610 W. Hillsborough Ave
Tampa, FL 33614
(813) 872-6262

<u>Contract / Revision</u>	<u>Alt Order #</u>
913131 /	00913131

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/16 - 10/02/16	MURPHY FOR SENATE	2411

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Pat Murphy	09/23/16 / 09/23/16

Signature: _____

A handwritten signature in black ink, appearing to read 'J. Carrero'.

Date: _____

A handwritten date in black ink, '9/23/16'.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEA-TV	Date: 9/22/2016
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered		913131	

Attach proposed schedule with charges (if available): \$13,472.50

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/22/2016



Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Lisa Carrero
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Patrick Murphy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Marco Rubio

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

9/22/2016

date

ORDER WORKSHEET

Rep Order# 913131 Ver# 1 Status New
EC'd No

Traffic Order#
913131

Printed: 09/22/16 5:30 PM
Last Received: 09/22/16 5:22 PM
Showing Buylines:

09/22/16 5:30 PM
09/22/16 5:22 PM
All Lines

1 of 5

Station WVEA-TV TAMPA
Advertiser (1408) FRIENDS OF PAT MURPHY
Product MURPHY FOR SENATE
Estimate# 2411
Buyer CAROLINE BAHNG

Agency (864) SCREEN STRATEGIES MEDIA
11130 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E PM/PM/2411
Flight Dates 09/24/16-10/02/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

--- CONTRACT COMMENT ---

NONDISCRIMINATION: UNIVISION AND ITS STATIONS DO NOT DISCRIMINATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVERTISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

PLS CONFIRM NEW ORDER THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M	6A-7A	-	30	-	-	\$15.00	09/26-09/26	1	1	\$15.00
			V1 Added, Rate Changed								
2	Tu	6A-7A	-	30	-	-	\$15.00	09/27-09/27	1	1	\$15.00
			V1 Added, Rate Changed								
3	W	6A-7A	-	30	-	-	\$15.00	09/28-09/28	1	1	\$15.00
			V1 Added, Rate Changed								
4	F	6A-7A	-	30	-	-	\$15.00	09/30-09/30	1	1	\$15.00
			V1 Added, Rate Changed								
5	M	7A-11A	DESPIERTA	30	-	-	\$100.00	09/26-09/26	1	1	\$100.00
6	Tu	7A-11A	DESPIERTA	30	-	-	\$100.00	09/27-09/27	1	1	\$100.00
7	W	7A-11A	DESPIERTA	30	-	-	\$100.00	09/28-09/28	1	1	\$100.00
8	Th	7A-11A	DESPIERTA	30	-	-	\$100.00	09/29-09/29	1	1	\$100.00

Heaven

ORDER WORKSHEET

Rep Order# 913131 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/22/16 5:30 PM
Last Received: 09/22/16 5:22 PM
Showing Buylines:2 of 5
All LinesStation WVEA-TV TAMPA
Advertiser (1408) FRIENDS OF PAT MURPH
Product MURPHY FOR SENATE
Estimate# 2411
Buyer CAROLINE BAHNGAgency (864) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E PM/PM/2411
Flight Dates 09/24/16-10/02/16Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9	F	7A-11A	DESPIERTA	30	-	-	\$100.00	09/30-09/30	1	1	\$100.00
10	Su	11A-12P	AL PUNTO FL	30	-	-	\$75.00	09/25-09/25	1	1	\$75.00
11	M	11A-12P	TP	30	-	-	\$100.00	09/26-09/26	1	1	\$100.00
12	Th	11A-12P	TP	30	-	-	\$100.00	09/29-09/29	1	1	\$100.00
13	W	12P-1P	TP	30	-	-	\$100.00	09/28-09/28	1	1	\$100.00
14	F	12P-1P	TP	30	-	-	\$100.00	09/30-09/30	1	1	\$100.00
15	Tu	1P-2P	TP	30	-	-	\$100.00	09/27-09/27	1	1	\$100.00
16	M	2P-3P	TP	30	-	-	\$100.00	09/26-09/26	1	1	\$100.00
17	Th	2P-3P	TP	30	-	-	\$100.00	09/29-09/29	1	1	\$100.00
18	F	3P-4P	TP	30	-	-	\$100.00	09/30-09/30	1	1	\$100.00
19	Su	10A-11A	AL PUNTO	30	-	-	\$50.00	10/02-10/02	1	1	\$50.00
20	Tu	5P-6P	PRIMER IMPACTO	30	-	-	\$325.00	09/27-09/27	1	1	\$325.00
21	Th	5P-6P	PRIMER IMPACTO	30	-	-	\$325.00	09/29-09/29	1	1	\$325.00
22	M	6P-630P	E. NEWS	30	-	-	\$400.00	09/26-09/26	1	1	\$400.00
23	Tu	6P-630P	E. NEWS	30	-	-	\$400.00	09/27-09/27	1	1	\$400.00
24	W	6P-630P	E. NEWS	30	-	-	\$400.00	09/28-09/28	1	1	\$400.00

ORDER WORKSHEET

Rep Order# 913131 Ver# 1 Status New
EC'd No

Traffic Order#
Last Received:
Showing Buylines:

Printed: 09/22/16 5:30 PM
09/22/16 5:22 PM
All Lines

3 of 5

Station WVEA-TV TAMPA
Advertiser (1408) FRIENDS OF PAT MURPH
Product MURPHY FOR SENATE
Estimate# 2411
Buyer CAROLINE BAHNG

Agency (864) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E PM/PM/2411
Flight Dates 09/24/16-10/02/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
25	Th	6P-630P	E. NEWS	30	-	-	\$400.00	09/29-09/29	1	1	\$400.00
26	F	6P-630P	E. NEWS	30	-	-	\$400.00	09/30-09/30	1	1	\$400.00
27	M	630P-7P	E. NEWS	30	-	-	\$475.00	09/26-09/26	1	1	\$475.00
28	Tu	7P-8P	TP	30	-	-	\$550.00	09/27-09/27	1	1	\$550.00
29	W	7P-8P	TP	30	-	-	\$550.00	09/28-09/28	1	1	\$550.00
30	F	7P-8P	TP	30	-	-	\$550.00	09/30-09/30	1	1	\$550.00
31	Sa	7P-8P	TP	30	-	-	\$325.00	09/24-09/24	1	1	\$325.00
32	Tu	9P-10P	TP	30	-	-	\$550.00	09/27-09/27	1	1	\$550.00
33	W	10P-11P	TP	30	-	-	\$550.00	09/28-09/28	1	1	\$550.00
34	Th	8P-9P	TP	30	-	-	\$550.00	09/29-09/29	1	1	\$550.00
35	Su	5P-6P	TP	30	-	-	\$100.00	10/02-10/02	1	1	\$100.00
36	Su	7P-8P	TP	30	-	-	\$500.00	10/02-10/02	1	1	\$500.00
37	Su	10P-11P	TP	30	-	-	\$400.00	09/25-09/25	1	1	\$400.00
38	M	11P-1135P	L. NEWS	30	-	-	\$425.00	09/26-09/26	1	1	\$425.00
39	Tu	11P-1135P	L. NEWS	30	-	-	\$425.00	09/27-09/27	1	1	\$425.00
40	W	11P-1135P	L. NEWS	30	-	-	\$425.00	09/28-09/28	1	1	\$425.00

ORDER WORKSHEET

Rep Order# 913131 Ver# 1 Status New
EC'd No

Traffic Order#
Printed: 09/22/16 5:30 PM
Last Received: 09/22/16 5:22 PM
Showing Buylines: All Lines

4 of 5

Station WVEA-TV TAMPA
Advertiser (1408) FRIENDS OF PAT MURPH
Product MURPHY FOR SENATE
Estimate# 2411
Buyer CAROLINE BAHNG

Agency (864) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E PM/PM/2411
Flight Dates 09/24/16-10/02/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
41	Th	11P-1135P	L. NEWS	30	-	-	\$425.00	09/29-09/29	1	1	\$425.00
42	F	11P-1135P	L. NEWS	30	-	-	\$425.00	09/30-09/30	1	1	\$425.00
43	M	1130P-12A	L. NEWS	30	-	-	\$605.00	09/26-09/26	1	1	\$605.00
44	Tu	1130P-12A	L. NEWS	30	-	-	\$605.00	09/27-09/27	1	1	\$605.00
45	Th	1130P-12A	L. NEWS	30	-	-	\$605.00	09/29-09/29	1	1	\$605.00
46	F	1130P-12A	L. NEWS	30	-	-	\$605.00	09/30-09/30	1	1	\$605.00
47	M	12A-1A	TP	30	-	-	\$95.00	09/26-09/26	1	1	\$95.00
48	Tu	12A-1A	TP	30	-	-	\$95.00	09/27-09/27	1	1	\$95.00
49	W	12A-1A	TP	30	-	-	\$95.00	09/28-09/28	1	1	\$95.00
50	Th	12A-1A	TP	30	-	-	\$95.00	09/29-09/29	1	1	\$95.00
51	F	12A-1A	TP	30	-	-	\$95.00	09/30-09/30	1	1	\$95.00
52	M	1A-2A	TP	30	-	-	\$15.00	09/26-09/26	1	1	\$15.00
53	W	1A-2A	TP	30	-	-	\$15.00	09/28-09/28	1	1	\$15.00
54	F	1A-2A	TP	30	-	-	\$15.00	09/30-09/30	1	1	\$15.00
55	Su	11P-1130P	TP	30	-	-	\$70.00	09/25-09/25	1	1	\$70.00
56	Su	1130P-12A	TP	30	-	-	\$325.00	10/02-10/02	1	1	\$325.00

ORDER WORKSHEET

Rep Order# 913131 Ver# 1 Status New

Traffic Order#

Printed: 09/22/16 5:30 PM
Last Received: 09/22/16 5:22 PM
Showing Buylines:

5 of 5

Station WVEA-TV TAMPA
Advertiser (1408) FRIENDS OF PAT MURPH
Product MURPHY FOR SENATE
Estimate# 2411
Buyer CAROLINE BAHNG

Agency (864) SCREEN STRATEGIES MEDIA
11150 FAIRFAX BLVD, SUITE 505
FAIRFAX, VA 22030
Agency C/P1/P2/E PM/PM/2411
Flight Dates 09/24/16-10/02/16

Rep Firm UNIVISION
Sales Office (NY) NEW YORK-NATIONAL
Salesperson (208) NYC-NL-MULHALL, JILL
Sales Assistant MELANIE
Salesperson Phone# 212-455-5245
Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
57	Sa	12A-1230A	TP	30	-	-	\$400.00	10/01-10/01	1	1	\$400.00
58	W	4P-5P	TP	30	-	-	\$150.00	09/28-09/28	1	1	\$150.00

REPORT TOTALS

Report Totals: 58 / \$15,245.00

SALES MONTHLY TOTALS

Sep2016: 4 / \$870.00

Order Totals: 58 / \$15,245.00

COMPETITIVE

Market Totals

\$16,047.37

Oct2016: 54 / \$14,375.00

WCLF	.00%	WFLA	.00%	WFTS	.00%	WFTT	5.00%	WMOR	.00%
WRMD	.00%	WTOG	.00%	WTSP	.00%	WTTA	.00%	WTVT	.00%
WVEA	95.00%	WXPX	.00%						

Books [null]
Demos RA35+

CREDIT RISK

STANDARD CREDIT TERMS

Murphy for Senate-SP



Station WVEA-TV
Market Tampa-St. Petersburg
Flight Dates 9/24/2016 - 10/2/2016 Revised (Est. 2411)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
Rosa de Guadalupe 6:00 AM - 7:00 AM	EM	M-F 30	\$15.00 \$60.00			1	1	1		1
Despierta America 7:00 AM - 11:00 AM	EM	M-F 30	\$100.00 \$500.00			1	1	1	1	1
Al Punto 10:00 AM - 11:00 AM	EM	Su 30	\$50.00 \$50.00							
Al Punto Florida 11:00 AM - 12:00 PM	EM	Su 30	\$75.00 \$75.00		1					
Rosa de Gudalupe 11:00 AM - 12:00 PM	DT	M-F 30	\$100.00 \$200.00			1			1	
Novela 12:00 PM - 1:00 PM	DT	M-F 30	\$100.00 \$200.00					1		1
Hoy 1:00 PM - 2:00 PM	DT	M-F 30	\$100.00 \$100.00				1			
Que No Me Dejas 2:00 PM - 3:00 PM	DT	M-F 30	\$100.00 \$200.00			1			1	
Como Dice el Dicho 3:00 PM - 4:00 PM	EF	M-F 30	\$100.00 \$100.00							1
El Gordo y la Flaca 4:00 PM - 5:00 PM	EF	M-F 30	\$150.00 \$150.00					1		

Murphy for Senate-SP



Station WVEA-TV
Market Tampa-St. Petersburg
Flight Dates 9/24/2016 - 10/2/2016 Revised (Est. 2411)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
Rosa de Guadalupe 6:00 AM - 7:00 AM	EM	M-F 30	\$15.00 \$60.00			4
Despierta America 7:00 AM - 11:00 AM	EM	M-F 30	\$100.00 \$500.00			5
Al Punto 10:00 AM - 11:00 AM	EM	Su 30	\$50.00 \$50.00		1	1
Al Punto Florida 11:00 AM - 12:00 PM	EM	Su 30	\$75.00 \$75.00			1
Rosa de Gudalupe 11:00 AM - 12:00 PM	DT	M-F 30	\$100.00 \$200.00			2
Novela 12:00 PM - 1:00 PM	DT	M-F 30	\$100.00 \$200.00			2
Hoy 1:00 PM - 2:00 PM	DT	M-F 30	\$100.00 \$100.00			1
Que No Me Dejas 2:00 PM - 3:00 PM	DT	M-F 30	\$100.00 \$200.00			2
Como Dice el Dicho 3:00 PM - 4:00 PM	EF	M-F 30	\$100.00 \$100.00			1
El Gordo y la Flaca 4:00 PM - 5:00 PM	EF	M-F 30	\$150.00 \$150.00			1

Murphy for Senate-SP



Station WVEA-TV
Market Tampa-St. Petersburg
Flight Dates 9/24/2016 - 10/2/2016 Revised (Est. 2411)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
Primer Impacto 5:00 PM - 6:00 PM	EF	M-F 30	\$325.00 \$650.00				1		1	
WVEA 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$400.00 \$2,000.00			1	1	1	1	1
Noticiero Univision 6:30 PM - 7:00 PM	EN	M-F 30	\$475.00 \$475.00			1				
Rosa de Guadalupe 7:00 PM - 8:00 PM	PA	M-F 30	\$550.00 \$1,650.00				1	1		1
Cronicas de Juan 7:00 PM - 8:00 PM	PA	Sa 30	\$325.00 \$325.00	1						
Novela 5:00 PM - 6:00 PM	PA	Su 30	\$100.00 \$100.00							
Tr3s Veces Ana 9:00 PM - 10:00 PM	PT	Tu 30	\$550.00 \$550.00				1			
Color de Pasion 10:00 PM - 11:00 PM	PT	W 30	\$550.00 \$550.00					1		
Despertar Contigo 8:00 PM - 9:00 PM	PT	Th 30	\$550.00 \$550.00						1	
Sal y Pimienta 7:00 PM - 8:00 PM	PT	Su 30	\$500.00 \$500.00							

Murphy for Senate-SP



Station WVEA-TV
Market Tampa-St. Petersburg
Flight Dates 9/24/2016 - 10/2/2016 Revised (Est. 2411)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
Primer Impacto 5:00 PM - 6:00 PM	EF	M-F 30	\$325.00 \$650.00			2
WVEA 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$400.00 \$2,000.00			5
Noticiero Univision 6:30 PM - 7:00 PM	EN	M-F 30	\$475.00 \$475.00			1
Rosa de Guadalupe 7:00 PM - 8:00 PM	PA	M-F 30	\$550.00 \$1,650.00			3
Cronicas de Juan 7:00 PM - 8:00 PM	PA	Sa 30	\$325.00 \$325.00			1
Novela 5:00 PM - 6:00 PM	PA	Su 30	\$100.00 \$100.00		1	1
Tr3s Veces Ana 9:00 PM - 10:00 PM	PT	Tu 30	\$550.00 \$550.00			1
Color de Pasion 10:00 PM - 11:00 PM	PT	W 30	\$550.00 \$550.00			1
Despertar Contigo 8:00 PM - 9:00 PM	PT	Th 30	\$550.00 \$550.00			1
Sal y Pimienta 7:00 PM - 8:00 PM	PT	Su 30	\$500.00 \$500.00		1	1

Murphy for Senate-SP



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Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Sat 9/24	Sun 9/25	Mon 9/26	Tue 9/27	Wed 9/28	Thu 9/29	Fri 9/30
Aqui y Ahora 10:00 PM - 11:00 PM	PT	Su 30	\$400.00 \$400.00		1					
WVEA 11p News 11:00 PM - 11:30 PM	LN	M-F 30	\$425.00 \$2,125.00			1	1	1	1	1
Noticiero Univision 11:30 PM - 12:00 AM	LN	M-F 30	\$605.00 \$3,025.00			1	1	1	1	1
Noticiero Univision 11:30 PM - 12:00 AM	LN	Su 30	\$325.00 \$325.00							
Contacto Deportivo 12:00 AM - 1:00 AM	LF	M-F 30	\$95.00 \$475.00			1	1	1	1	1
Novela 1:00 AM - 2:00 AM	LF	M-F 30	\$15.00 \$45.00			1			1	1
Durmiendo con Jefe 12:00 AM - 12:30 AM	LF	Sa 30	\$400.00 \$400.00							
Durmiendo con Jefe 11:00 PM - 11:30 PM	LF	Su 30	\$70.00 \$70.00		1					
Station Totals			\$15,850.00	1	3	10	10	10	10	10

Murphy for Senate-SP



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Phone 703-272-7300

Program Name	DP	Days Length	Rate	Sat 10/1	Sun 10/2	Total
Aqui y Ahora 10:00 PM - 11:00 PM	PT	Su 30	\$400.00 \$400.00			1
WVEA 11p News 11:00 PM - 11:30 PM	LN	M-F 30	\$425.00 \$2,125.00			5
Noticiero Univision 11:30 PM - 12:00 AM	LN	M-F 30	\$605.00 \$3,025.00			5
Noticiero Univision 11:30 PM - 12:00 AM	LN	Su 30	\$325.00 \$325.00		1	1
Contacto Deportivo 12:00 AM - 1:00 AM	LF	M-F 30	\$95.00 \$475.00			5
Novela 1:00 AM - 2:00 AM	LF	M-F 30	\$15.00 \$45.00			3
Durmiendo con Jefe 12:00 AM - 12:30 AM	LF	Sa 30	\$400.00 \$400.00	1		1
Durmiendo con Jefe 11:00 PM - 11:30 PM	LF	Su 30	\$70.00 \$70.00			1
Station Totals			\$15,850.00	1	4	59



SCREEN
STRATEGIES
MEDIA

Date Sent 9/22/2016

Time Sent 7:22 PM

TRAFFIC INSTRUCTIONS

Attention: Carol Davis

Station: WVEA-TV

Phone Number: 813-998-3604

Market: Tampa-St. Petersburg (Sarasota), FL

Email Address: cdavis@entravision.com

Advertiser: Murphy for Senate-SP

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
Excepto	6PMFLSN006TH	30	100%

Effective Date 9/24/2016

Effective Time 4:00 AM

Duration The above instructions should run until further notice.

Spot Delivery Information

Spot Arrival Date: 9/23/2016

Spot Arrival Time: 8:00 AM

Spot Delivered Via: Extreme Reach

Spots Previously Delivered: ☐

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: _____

Confirmed Start Time: _____

Signature: _____

Date: _____

Please contact Caroline Bahng

at Screen Strategies Media at 703-272-7300

with any questions.

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA
(703) 272-7300